



QUAID
VENTURES
LEAD THE FUTURE

DREAMING BIG



OUR VISION ACHIEVING TOGETHER

To be the leading incubator empowering future leaders globally. We envision a world where young minds, guided by timeless values of **Discipline, Unity, and Faith**, drive innovative solutions and shape positive change in society



DEDICATED MISSION: YOUR DIGITAL GROWTH

Our mission is to invest in and develop young talent, focusing on character-building and enhancing capabilities rather than just ideas. We nurture creative minds with strong moral values, fostering smart work and resilience.

Through **Mentorship, Education,** and **Tailored Support,** we equip individuals to lead with integrity and innovation, to contribute meaningfully to their communities and industries.



DRIVEN BY CREATIVITY, GROUNDED IN TRUST

Quaid Ventures is the dynamic collaboration of visionary leadership passionate about promoting innovativeness in the midst of sustainable development towards industry shifts. Strategically driving a performance focus, Quaid Ventures is building businesses up that create significant contributions

Our foundation rests on Discipline, Unity and Faith:

These ideals drive us to invest not only in groundbreaking ideas but also in the inherent strengths and abilities of our youth. We foster their potential with unwavering belief and a disciplined approach to problem-solving.

Unity is our keystone, as we stand together to cultivate innovation and propel sustainable growth. Our commitment is to empower creative minds, instilling strong moral values, smart work, and resilience in every endeavor. Join us at Quaid Ventures, where we build a brighter and more enlightened tomorrow.





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رؤية
VISION
2030
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KINGDOM OF SAUDI ARABIA

DIGITAL STRENGTH

CRAFTING STORIES OF SUCCESS

The fiction is that success is about luck. The reality is that it's about consistent hard work with the right set of players.

FUELING YOUR ASPIRATIONS

SCOPE FOR ORGANIZATIONS



INDUSTRY EXPERTISE:

Quaid Ventures brings deep industry knowledge, helping organizations navigate **market trends** and leverage new opportunities.



STRATEGIC PARTNERSHIPS:

By **connecting organizations** with a network of experts, investors, and other businesses, Quaid Ventures fosters strategic alliances that drive growth and innovation.



OPERATIONAL EFFICIENCY:

Organizations benefit from Quaid Ventures' guidance in streamlining operations, optimizing processes, and **implementing best practices** to enhance productivity.



RESOURCE ALLOCATION:

Quaid Ventures assists in efficient resource management, ensuring that organizations allocate their financial, human, & **technological resources** effectively to achieve their goals.



MARKET EXPANSION:

With Quaid Ventures' support, organizations can identify and **penetrate new markets**, broadening their customer base and increasing revenue potential.

FROM STARTUPS TO SUCCESS

OUR JOURNEY

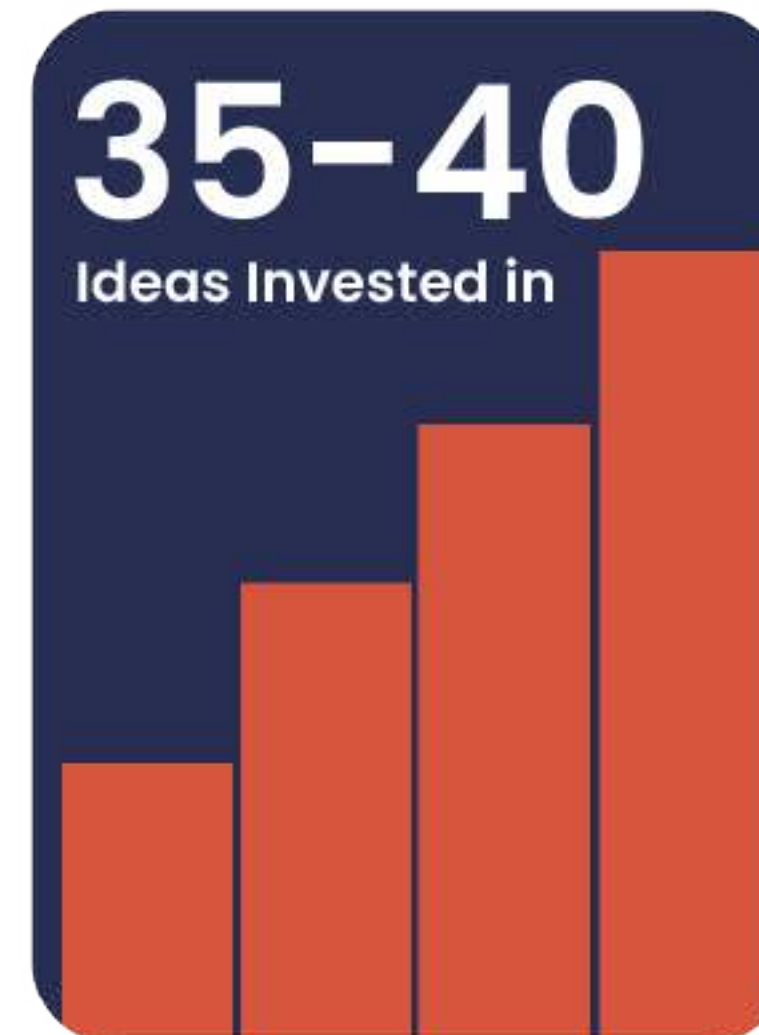
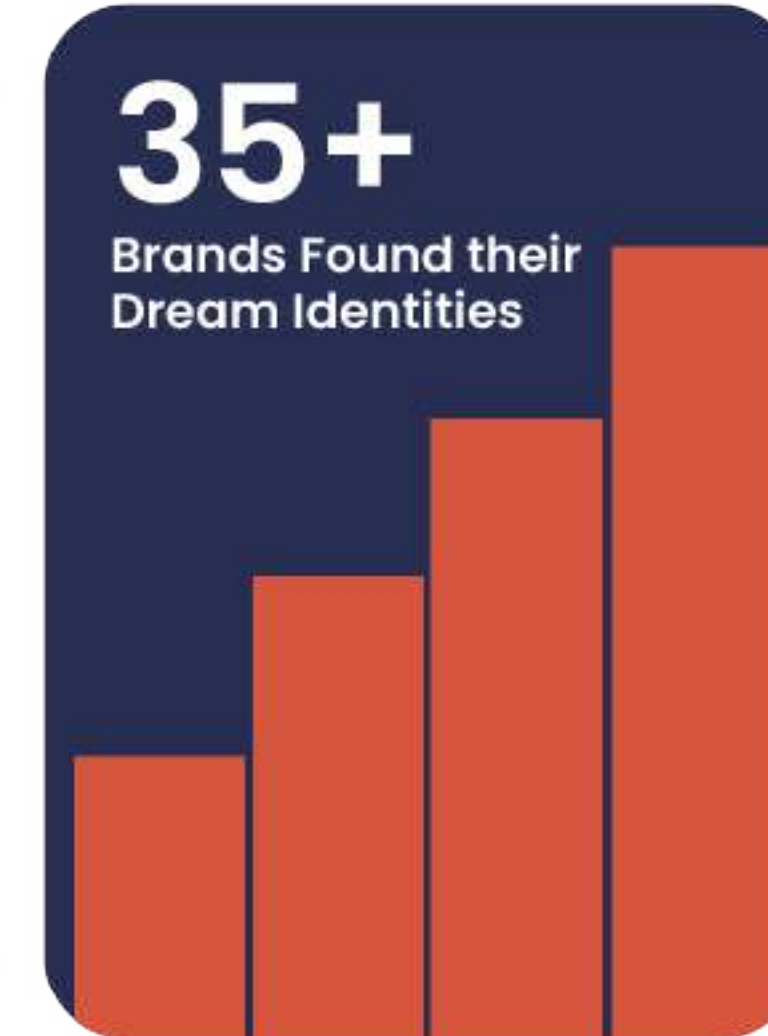


YOUR LAUNCHPAD TO ENTREPRENEURIAL SUCCESS



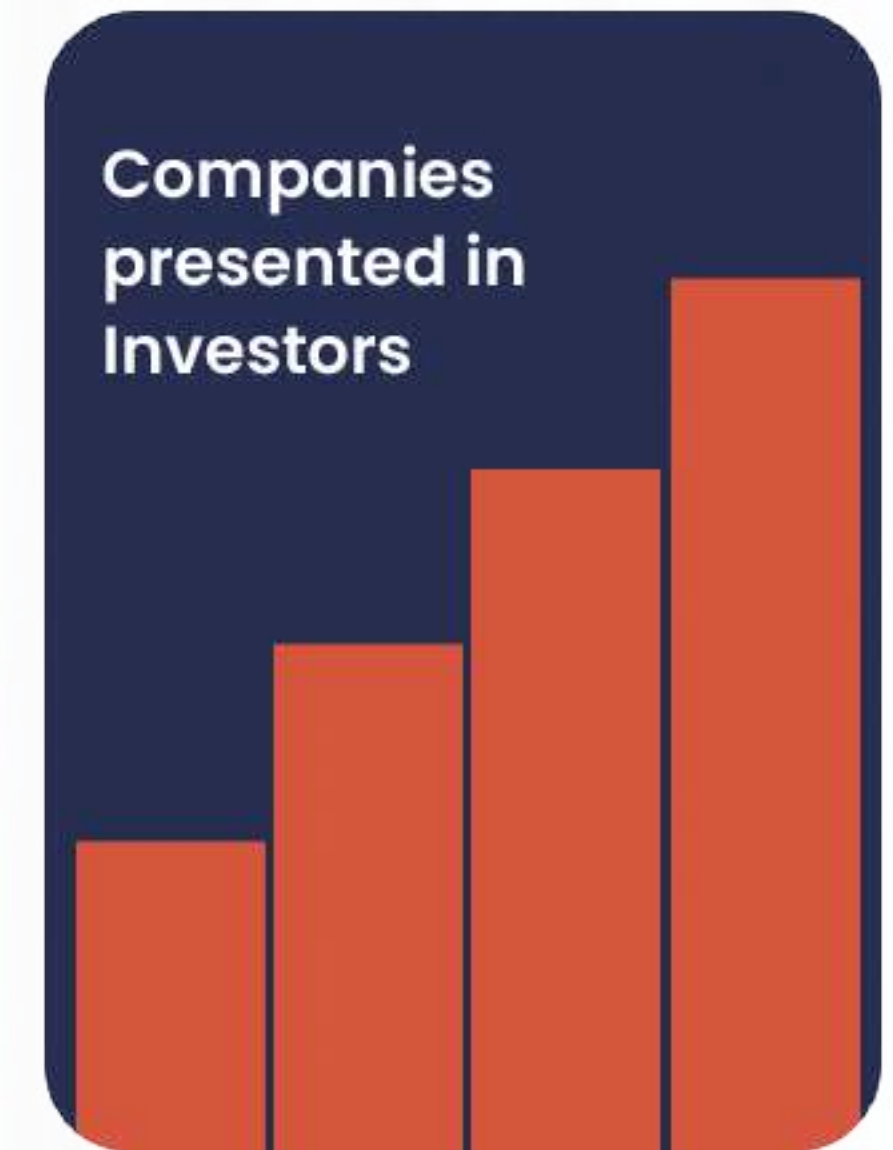
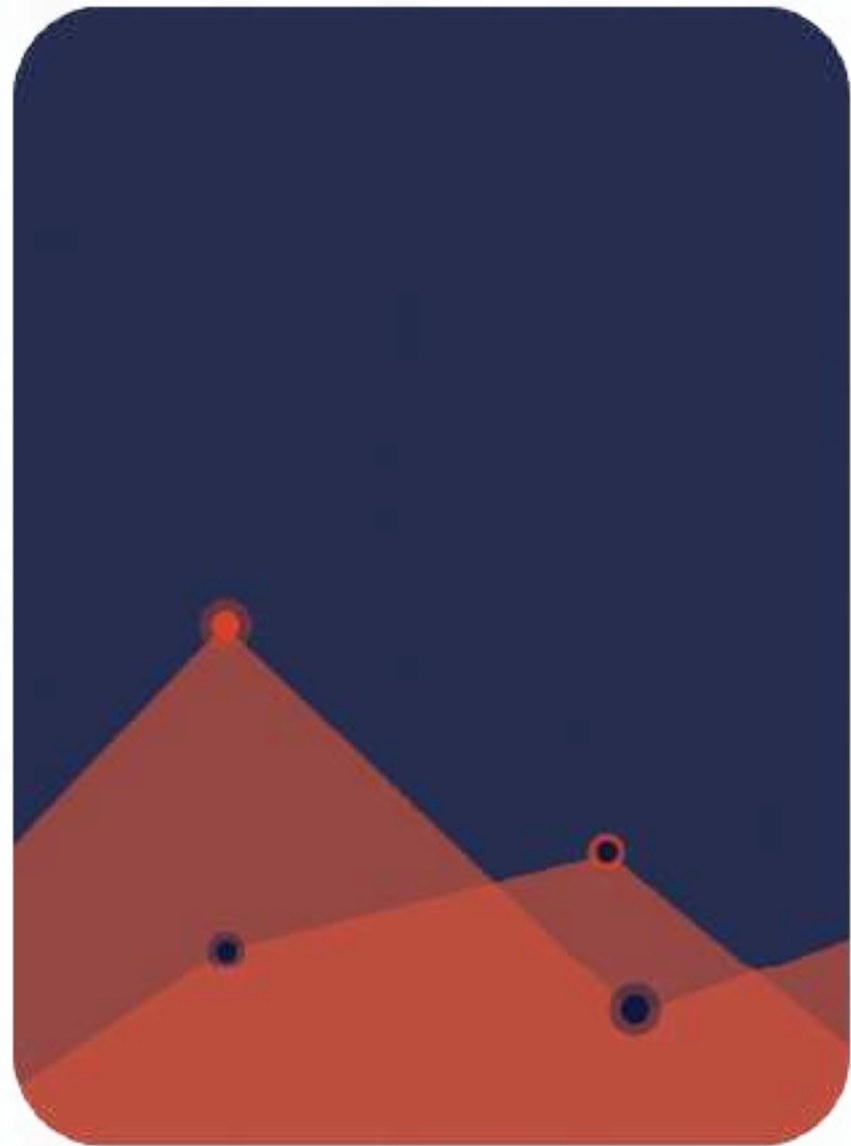
WHERE VISION MEETS **EXPERTISE**

Maximize your brand's potential! Transforming ideas into thriving businesses!



MILESTONES OF IMPACT

OUR TRACK RECORD



STRENGTH IN PARTNERSHIP



Specialized In:



Search Ads



Mobile Ads



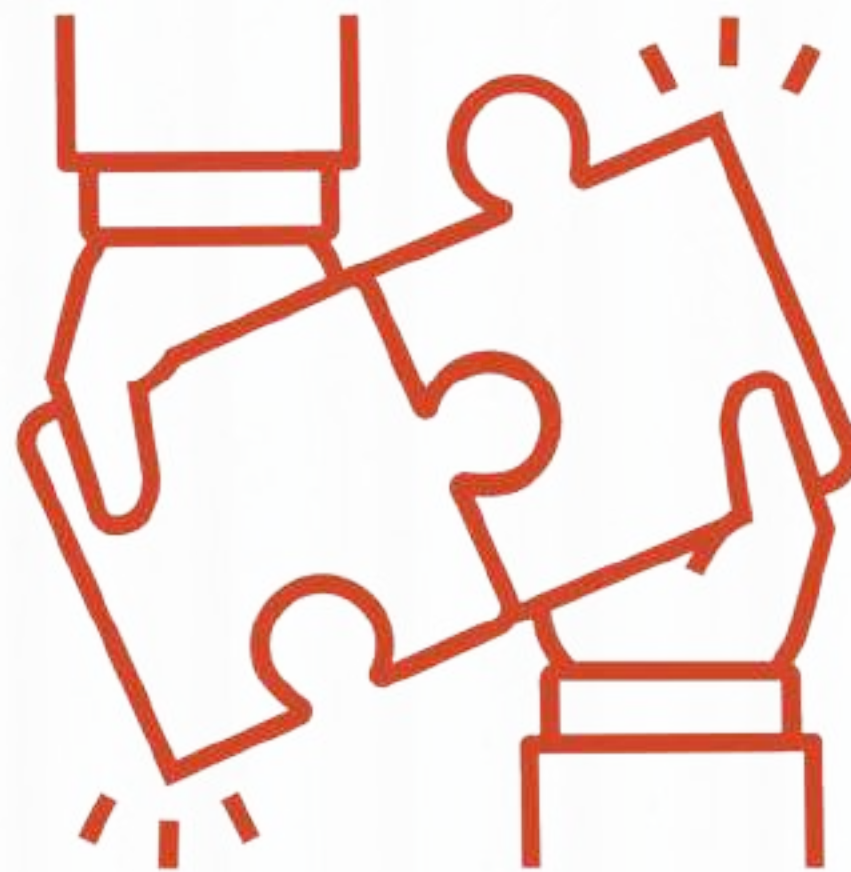
Video ads



Display ads



Shopping ads



OUR COLLABORATORS



GLOBAL STARTUP DYNAMICS

GLOBAL INVESTMENT TRENDS

TOP GROSSING GLOBAL AGENCIES:

Investment trends in 2024 show a strong focus on North America and Asia-Pacific, with Europe gradually increasing its share.

The top agencies reflect a diverse range of industries, from fintech to aerospace, indicating a broad spectrum of opportunities in the global startup ecosystem.

*Citation: (Crunchbase) (Startup Genome) (UNCTAD)

NORTH-AMERICA
49.9%



ASIA PACIFIC
24.5%



EUROPE
19.7%



PASSIONATE PURSUITS

1. PR & COLLABORATIONS

- Media relations, press releases, and brand storytelling
- Influencer partnerships and celebrity tie-ups
- PR campaigns to enhance brand credibility and exposure
- Strategic collaborations with publications, blogs, and media outlets



PASSIONATE PURSUITS

2. PRODUCTION (DVC/TVC/ADS)

- Concept development, scripting, and storyboarding
- Full-scale production of DVCs, TVCs, and social media ads
- Professional direction, filming, and post-production editing
- Creative visual storytelling aligned with brand messaging

PASSIONATE PURSUITS

3. EVENT MANAGEMENT

- End-to-end planning of corporate and promotional events
- Creative theme development and experience design
- Vendor coordination, logistics, and on-ground execution
- Media coverage and influencer engagement at events



PASSIONATE PURSUITS

IT SERVICES



SOFTWARE DEVELOPMENT

- Custom software solutions and application development
- System integrations and API development
- Software maintenance and updates



WEB DEVELOPMENT

- Website design and development
- E-commerce site development
- Website hosting and maintenance



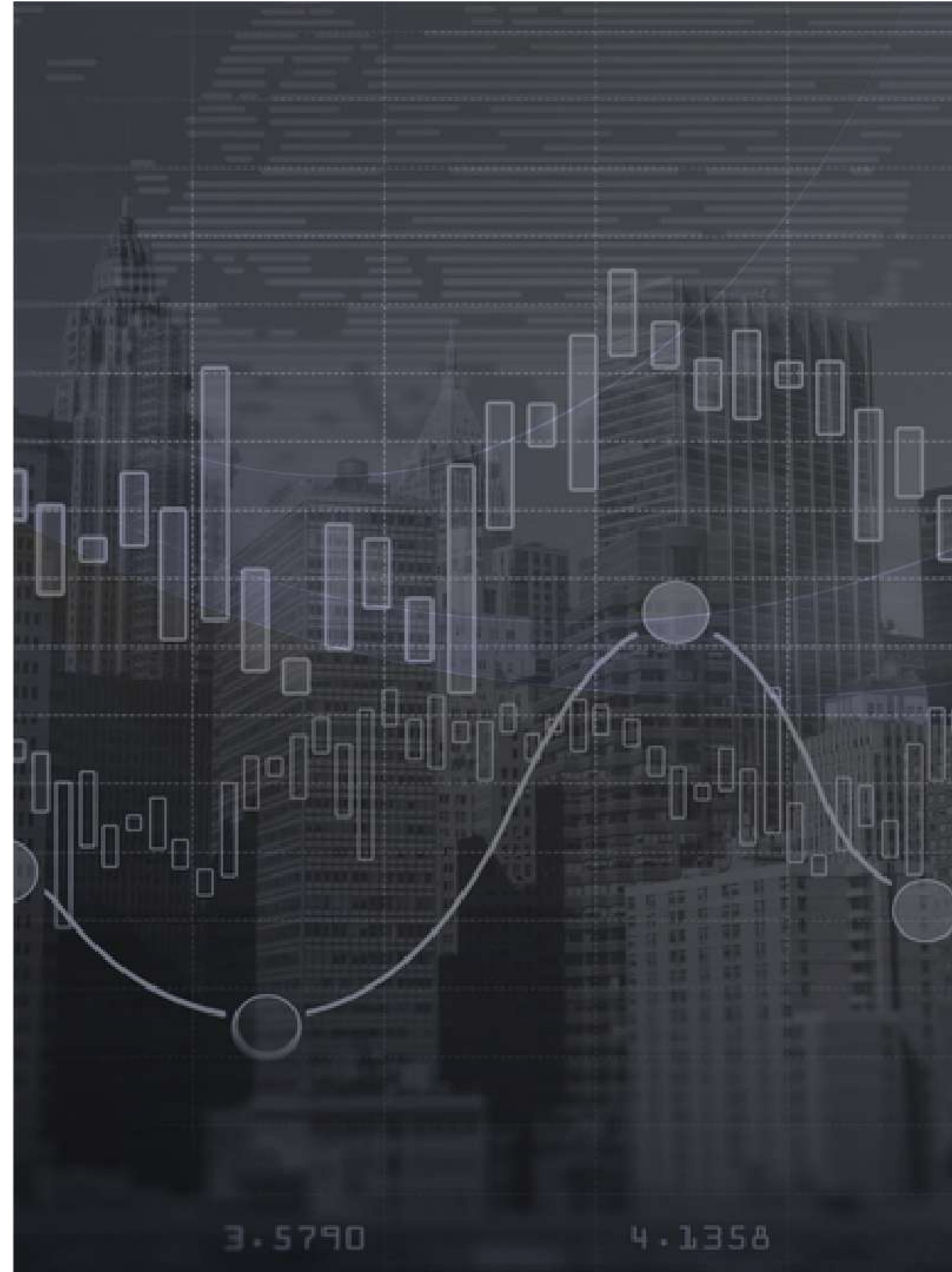
CLOUD SERVICES

- Cloud storage solutions
- Cloud computing and infrastructure management
- Data backup and disaster recovery



CYBERSECURITY

- Threat detection and response
- Network security and firewall management
- Security audits and vulnerability assessments





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PASSIONATE PURSUITS

IT SERVICES



IT CONSULTING

- IT strategy and planning
- Technology assessments and recommendations
- Digital transformation and innovation guidance



TECHNICAL SUPPORT

- Help desk and customer support
- Troubleshooting and problem resolution
- System and software maintenance



DATA ANALYTICS

- Data collection and management
- Business intelligence and reporting
- Data visualization and insights generation

PROTECTING YOUR DIGITAL FUTURE WITH CONFIDENCE

Cybersecurity isn't optional, it's the foundation of trust in a data-driven world. We build secure, resilient, and compliant digital ecosystems that keep businesses ahead of threats. From risk assessments to 24/7 monitoring and rapid response, we protect what matters most, your systems, data, and reputation

BUILT ON THE CIA TRIAD



CONFIDENTIALITY



INTEGRITY



AVAILABILITY



OUR APPROACH

- Proactive defense and real-time monitoring.
- Certified ethical hackers and compliance experts.
- Security strategies that enable growth.

CORE SOLUTIONS

Network & Cloud Security | Endpoint Protection | Penetration Testing | Data Compliance
Incident Response | Security Consulting

WHY QUAID VENTURES

- Anticipate threats before they strike.
- 24/7 protection, powered by global best practices.
- Security that strengthens your digital transformation.

**THE FUTURE MOVES FAST, WE MAKE SURE
IT MOVES SECURELY**



DIGITAL MARKETING



Search Engine Optimization (SEO)
Search Engine Marketing (SEM) & Pay-Per-Click (PPC) advertising
Social media management and advertising
Email marketing campaigns and automation

CONTENT CREATION



Blog and article writing
Video production and editing
Infographic design and creation

BRAND STRATEGY



Brand development and positioning
Brand identity and messaging
Market differentiation and competitive analysis

MARKET RESEARCH



Consumer behavior analysis
Market trend research
Competitive landscape evaluation



PASSIONATE PURSUITS

MARKETING SERVICES



PASSIONATE PURSUITS

MARKETING SERVICES



PUBLIC RELATIONS

Media relations and outreach
Press release writing and distribution
Reputation management and crisis communication



EVENT MANAGEMENT

Planning and organizing events and conferences
Virtual event management and webinars
Event promotion and attendee management



GRAPHIC DESIGN

Logo design and branding materials
Website and app design
Print and digital marketing collateral



FINANCIAL PLANNING & ANALYSIS

Budgeting and forecasting
Financial strategy development
Performance metrics and KPI tracking



INVESTMENT ADVISORY

Portfolio management
Investment planning and strategy
Risk assessment and asset allocation



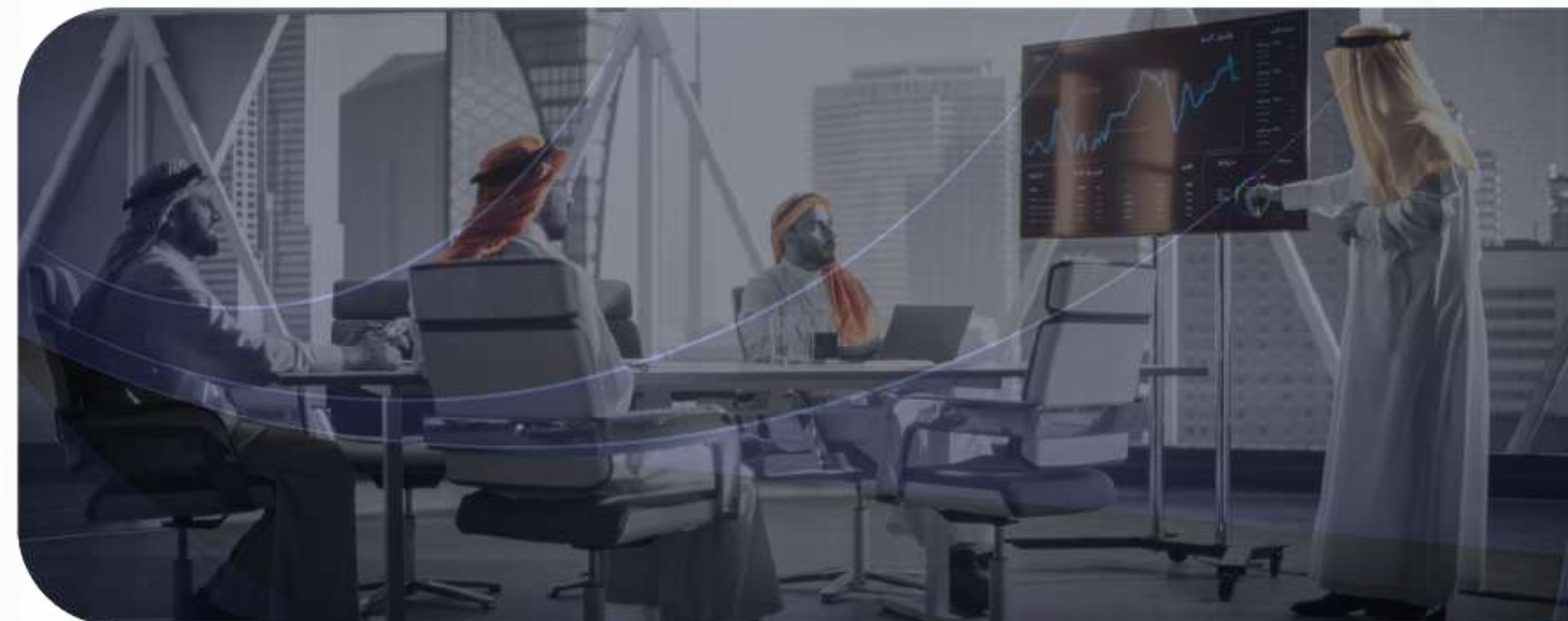
RISK MANAGEMENT

Financial risk identification and analysis
Mitigation strategies and solutions
Insurance and risk transfer options



ACCOUNTING SERVICES

Bookkeeping and financial record keeping
Tax preparation and filing
Financial statement preparation and analysis



PASSIONATE PURSUITS

FINANCIAL SERVICES



PASSIONATE PURSUITS

FINANCIAL SERVICES



FRAUD DETECTION & PREVENTION

Fraud detection systems and software
Preventive measures and controls
Investigation and response strategies



REGULATORY COMPLIANCE

Compliance audits and assessments
Regulatory reporting and documentation
Adherence to financial laws and standards



WEALTH MANAGEMENT

Asset management and growth strategies
Retirement planning and estate planning
Tax-efficient investment solutions



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WHERE IDEAS GROW INTO THRIVING
BUSINESS



THE ART OF SELECTING THE BEST

OUR APPROACH

ONLINE APPLICATION

Submit initial startup information through an online form



Pitch Deck

Present pitch decks to senior sponsors and investors for initial feedback

FACE-TO-FACE INTERVIEW



In-person interviews with the selection committee to explore the startup's vision & execution strategy

CORE TEAM REVIEW



Evaluation of the core team's qualifications and experience

BOOT CAMP

Participate in a workshop to refine business models, strategies, & pitches



FINAL SELECTION INTERVIEW

Final evaluation by the committee to determine top candidates for investment

SHORTLISTING

Narrow down to the top startups for the final competition



PRE-SELECTION INTERVIEW



Engage in detailed discussions with selected startups to assess investment readiness

FINAL COMPETITION

Present to the committee for final investment decisions & opportunities



REQUIREMENTS FOR AN EFFECTIVE APPLICATION:





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EXPANDING HORIZONS

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